



February 12, 2009

## Advertisements.

If you have ordered advertisements you are requested to send it before March 1. For content read Exhibitor Manual page 5, [www.hpv2009.org](http://www.hpv2009.org) / Exhibition.

Specifications.

### Program book

Page size: 210×297 mm portrait

Advertisement size on text pages: 184×273 mm: Innogenetics, Greiner Bio-One, bioMérieux, Gen-Probe, Roche, Qiagen,

Advertisement size on text pages: 184×130 mm: Abbott, NorChip

Advertisement size on cover pages nr 2 (Sanofi), 3 (GSK): 210×297 mm and 5 mm bleeding on all sides

Original: Printing optimized PDF-files in CMYK and including all fonts

### Abstract book

Page size: 210×297 mm portrait

Advertisement size on text pages: 184×273 mm: bioMérieux

Advertisement size on cover pages nr 2 (GSK), 3 (Sanofi) and 4 (GenoID): 210×297 mm and 5 mm bleeding on all sides

Original: Printing optimized PDF-files in CMYK and including all fonts

The advertisements files should be sent to [bjorn@medicon.se](mailto:bjorn@medicon.se) and [hpv2009@destinationoresund.com](mailto:hpv2009@destinationoresund.com) before March 1.